

**WONDERWORKS**  
Half Day to Three Days  
Indoor | 5 – 150 Participants

# InCourage Innovation

## “Imagination is more important than Intelligence” Albert Einstein

In our new economy, we need to think much more quickly and creatively in order to be in front of change. We will need to be comfortable with complexity and use chaos to create the future. It may also mean first “unlearning” what we know. This program is a process that unfolds in three phases to ensure the objectives are met as your team is challenged to work together to harness their creative energy.

### OUTCOMES

- Kick start creativity
- Explore new ideas
- Create possibilities
- Inspire originality

The WonderWorks process allows participants to tackle pressing business issues by applying lateral thinking techniques and a structured experience to help participants create out-of-the-box solutions.

**Phase I:** InCourage believes that success is dependent upon being focused on one business issue at a time. Thus, WonderWorks begins with a session where the issue or business problem to solve is determined. This meeting will then focus on bringing the right group of people together to tackle the issue.

**Phase II:** If an innovative solution is required, then old thinking patterns will not work at creating a new approach. A combination of lateral thinking and experiential activities will assist the group to look at the problem differently and consequently generate solutions that are original. This is a one-day creative problem solving session which involves creative thinking techniques and a tailored ‘WonderWorks’ structured activity.

**Phase III:** Too often good ideas are not implemented and problems persist. We want to insure that every organization realizes the benefits of their investment with us; therefore we stay involved to insure that progress on the issue is made. Thus a follow-through day is used to explore what has worked and what needs more attention.

***“As always, getting everyone involved in the activities is better than a lecture approach. Your company is outstanding. Over the years, I have experienced many of these types of sessions, you are one of the best.”***

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\*This program has been designed to allow for further customization based on your organizational issues. All our programs include in-depth debriefing sessions that reinforce the link between the learning experience and your organizational issues. This, combined with our facilitators’ expertise, is what makes this learning program impactful.



InCourage generates the courage in individuals  
for sustained performance in organizations.  
Let us know how we can serve you!  
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status quo

