

RE-CYCLING FOR CHARITY

Half-day

15 - 400 Participants

InCourage MADness

A unique take on building a bike for charity will leave your team going beyond the “feel good” moment by taking the lessons of how to be more effective team members while “Making A Difference” to those in your community.

Some call it Corporate Social Responsibility, but we’ll leave the debate to others as to whose “responsibility” it is. We focus on the reflection of values that your company has from the people in it who have the moral imperative to help others less fortunate. Companies that do the right thing, for the right reason get respect from all stakeholders and separate themselves from those who engage in Corporate “Faux”lanthropy. Engaging employees behind meaningful causes builds pride of where they work, which retains the hard won talent you’ve invested in. Yes profit follows, like a dog at the back door barking to be let in. So what are we debating?

OUTCOMES

- Collaboration – share ideas/best practices
- Making A Difference – to local charities
- Engage Employees with a Meaningful Cause

Your teams will **collaborate** to earn ‘money’ to ‘buy’ parts in order to build-a-bike (or bikes) as a team; and then **donate** those bikes to the charity you choose; and then your team will take the lessons learned in the program to **collaborate** back at work. That’s the Re-Cycling program.

We can suggest a charity like Tour d’Afrique, a Toronto-based organization that donates bicycles to Health Care Professionals in Africa, supports bicycle advocacy, and promotes projects that protect the environment. The founder of Tour d’Afrique can also share in person the remarkable and inspiring story of how this organization is changing lives – and we do not refer to just those that receive the bikes.

“The best part was knowing we built bikes for kids who needed them. The ultimate team success.”
– Allstate Canada



InCourage generates the courage in individuals for sustained performance in organizations. Let us know how we can serve you!

Call toll free 1-888-392-6666 or visit www.incourage.com

FOR ME, COURAGE IS...

creating sustainable change