

DESIGN THINKER

Half-day to Two Days

12 - 40 Participants

# InCourage Innovation

We are sometimes preoccupied with finding the next “big idea”, while in truth, innovation is really the balm for long-term prosperity. Innovation is not about coming up with brilliant and unique ideas, it is more about integrating those ideas to design new techniques, processes and thinking.

The town of Los Verdes is tackling a complex challenge - increasing sustainable behavior among its citizens. By practicing design thinking, you will unearth latent opportunities and develop breakthrough solutions that will make Los Verdes a “green” exemplar.

## OUTCOMES

- Resolve complex problems
- Integrative solutions
- Whole systems mindsets
- Inclusive and collaborative processes

Design Thinker confers competitive advantage by helping you...

- See new opportunities consistently.
- Connect deeply with customers.
- Transform insights and data into actionable ideas.
- Create and implement new solutions with business impact faster and more effectively.

In an energizing workshop, teams flex their design thinking skills to solve a realistic and complex challenge. In so doing, they engage with the terms, techniques and thought patterns of successful innovators. Participants leave ready and able to effect meaningful change back on-the-job.

*Design Thinker is a product of ExperiencePoint's collaboration with IDEO, a global innovation and design firm that uses design thinking to create positive impact for business and society.*

Now you can have the best of both worlds, award winning sims developed by ExperiencePoint, a company that has designed engaging, powerful simulations that enable focused experience with business theory, techniques and the facilitation expertise of InCourage.



**experiencepoint**



InCourage generates the courage in individuals for sustained performance in organizations. Let us know how we can serve you!

Call toll free 1-888-392-6666 or visit [www.incourage.com](http://www.incourage.com)

